

Sports Sponsor

PLATINUM

\$25,000

- King's Complex (onsite presence equivalent to 3 booth spaces)
- Company Logo on Fitness Challenge Website and Newsletters
- Company Logo on Expo Banners
- T-shirt company logo
- Souvenir bag company logo
- Major ad listing in Program with company logo
- Name displayed on Mall Marquee
- Inside signage highlighting Company Name
- Special Stage recognition about Company
- Photo shoot with Celebrity Guests
- Company Logo on event Banners in Mall
- Special Appreciation Plaque presented to Company Representative
- Prime location for Exhibit space
- Poster and Flyer company logo
- Logo on Newspaper, Media and Print Promotions

DIAMOND

\$15,000

- Queen's Complex (onsite presence equivalent to 2 booth spaces)
- Company Logo on Fitness Challenge Website and Newsletters
- Company Logo on Banners
- T-shirt company logo
- Major ad listing in Program with company logo
- Special Stage recognition about Company
- Photo shoot with Celebrity Guests
- Prime location for Exhibit space
- Special Appreciation Plaque presented to Company Representative
- Poster and Flyer company logo

GOLD

\$10,000

- Company Logo on Banners
- T-shirt company logo
- Poster and Flyer company logo
- Major ad listing in Program with company logo
- Prime location for Exhibit space

SILVER

\$5,000

- Prime location for Exhibit space
- Company Logo displayed on Program, Posters and Flyers
- Company logo and listing in Program and Flyers

BRONZE

\$2,500

- Company logo and ad listing in Program

Sponsor Agreement

OUR BOOTH SIGN SHOULD READ (COMPANY/ORGANIZATION NAME):

CONTACT NAME: _____

Sponsor package selection (please circle applicable level):

Bronze

Silver

Gold

Diamond

Platinum

**Please make your check payable to The Fit Solution (note "Expo" on all checks), and mail to:
The Fit Solution 18620 Queen Elizabeth Drive, Brookeville, MD 20833**

Sponsor will be confirmed upon receipt of signed agreement. Agreements will be accepted until exhibit space is sold out and logo space is unavailable, and thereafter a waiting list will be established. Applicant, representing Sponsor, represents and warrants that Sponsor will exhibit at event and that total fees due under this agreement shall be paid in full on or before AUGUST 1, 2010. No payments made under this agreement will be refundable after that date. In the event that the total fees due are not paid by Sponsor by AUGUST 1, 2010, the Expo Producer reserves the right to cancel this agreement and sell the booth space to another Sponsor. If this right is not exercised by the Expo Producer, Sponsor will remain liable for full payment, including interest at the rate of 1.5% per month (18% per annum) on any balance due. Should collection procedures become necessary, Sponsor agrees to pay all costs of collection, including court costs and attorney's fees.

General Release and Acceptance of Rules: I (We) the Applicant(s) do represent the Sponsor, and agree that the "Rules and Regulations" accompanying this contract are binding upon Sponsor and its representatives. Sponsor expressly releases The Fit Solution (the Expo Producer), other Expo presenters and sponsors and the owners of the Expo location facility of and from any and all liability for any damage, injury or loss to any person or goods which may arise from the Sponsor's participation in the Expo, and agrees to hold and save the Producer and owners of the facility harmless for any loss by any reason thereof.

It is mutually agreed that all information on this application, including the Rules and Regulations, are part of this contract and will be binding on both parties upon acceptance by the Expo Producer.

I (We) the Applicant agree that our Company name may be included in any advertising and promotional materials prepared by the Expo Producer.

Applicant (on behalf of Sponsor)

Date

Expo Producer
The Fit Solution Account Executive

Date

Sponsor