

Registration Form

Saturday, (TBA) 2010-2011 10:00 AM-4:00 PM

Saturday, September 18, 11:00 AM-4:00 PM

Sunday, (TBA) 2010-2011 10:00 AM-4:00 PM

Healthy Lifestyle Expo

White Flint Mall
11301 Rockville Pike
North Bethesda, MD 20895-1021 (\$750)

Healthier You-Fit Kids Health & Fitness Expo

City Place Mall
8661 Colesville Road
Silver Spring, MD 20910 (\$99)

My company/organization (Please place "X" if applicable)

____ will (specify one or both expos)_____

____ will not attend the health expo.

____ is interested in receiving info. about the purchase of logo placement or ad space in our Expo Program and promotions

COMPANY/ORGANIZATION NAME: _____

ADDRESS: _____

CITY, STATE: _____

CONTACT NAME: _____

Number of Representatives Attending: _____

CONTACT PHONE: _____

FAX: _____

EMAIL ADDRESS: _____

WEBSITE: _____

Topic(s) of information you will provide (Check all that apply):

Alzheimer's Tobacco Cessation

Arthritis and/or Joint Pain Adolescent Health

Cardiovascular Health Men's Health

Cancer Women's Health

Specify: _____ Senior Health

Diabetes Minority Health

Glaucoma Other _____

Osteoporosis _____

What interactive exhibit or activity will you offer at your booth? _____

Please Mail Registration Form and Fee To:

The Fit Solution

18620 Queen Elizabeth Drive
Brookeville, MD 20833
(240) 994-5268

Set up includes:

A 6-foot table, (2) chairs, Tablecloth and/or skirt. A t-shirt will be provided after your evaluation form is turned in.

Electrical Outlets Needed?

Yes No

(Electricity power access is limited and on a first come, first serve basis)

I have included a \$ _____ registration fee.

**Booth
Space is
Limited!**

Exhibitor

Exhibitor

Exhibitor Agreement

OUR BOOTH SIGN SHOULD READ (COMPANY/ORGANIZATION NAME):

CONTACT NAME: _____

Exhibit and Service fees for non-sponsors (check all that apply)

Exhibit fee for non-sponsors (check to confirm):

Montgomery County, Maryland, North Bethesda, White Flint Mall, TBA :\$750

Montgomery County, Maryland, Silver Spring, City Place Mall, Sept 18 : \$99

Please make your check payable to The Fit Solution (note "Expo" on all checks), and mail to: The Fit Solution 18620 Queen Elizabeth Drive, Brookeville, MD 20833

Exhibitor will be confirmed upon receipt of signed agreement. Agreements will be accepted until exhibit space is sold out, and thereafter a waiting list will be established. Applicant, representing Exhibitor, represents and warrants that Exhibitor will exhibit at event and that total fees due under this agreement shall be paid in full on or before AUGUST 18, 2010. No payments made under this agreement will be refundable after that date. In the event that the total fees due are not paid by Exhibitor by AUGUST 1, 2010, the Expo Producer reserves the right to cancel this agreement and sell the booth space to another Exhibitor. If this right is not exercised by the Expo Producer, Exhibitor will remain liable for full payment, including interest at the rate of 1.5% per month (18% per annum) on any balance due. Should collection procedures become necessary, Exhibitor agrees to pay all costs of collection, including court costs and attorney's fees.

General Release and Acceptance of Rules: I (We) the Applicant(s) do represent the Exhibitor, and agree that the "Rules and Regulations" accompanying this contract are binding upon Exhibitor and its representatives. Exhibitor expressly releases The Fit Solution (the Expo Producer), other Expo presenters and sponsors and the owners of the Expo location facility of and from any and all liability for any damage, injury or loss to any person or goods which may arise from the Exhibitor's participation in the Expo, and agrees to hold and save the Producer and owners of the facility harmless for any loss by any reason thereof.

It is mutually agreed that all information on this application, including the Rules and Regulations, are part of this contract and will be binding on both parties upon acceptance by the Expo Producer.

I (We) the Applicant agree that our Company name may be included in any advertising and promotional materials prepared by the Expo Producer.

Applicant (on behalf of Exhibitor)

Date

Expo Producer
The Fit Solution Account Executive

Date

Exhibitor

Exhibitor Agreement

Rules and Regulations

1. The Fit Solution Healthy Lifestyle Expo and Healthier You Fit Kids Expo shall be governed by the rules and regulations issued by the Expo Producer. The Expo Producer reserves the right to make final interpretation of all rules.
2. Exhibitor's table must be staffed during all regular Expo hours.
3. The Expo is limited to those persons, firms and corporations that have paid for exhibit space in the exposition facility. Exhibitors will be permitted to demonstrate products, solicit orders and distribute advertising material including business cards only from their assigned tables. No more than two (2) separate company representatives are allowed at any one time at each exhibit table between opening and closing hours of Expo. No more than one (1) company may be represented in a single booth space without express written permission of the Producer. All aisle space and parking areas belong to the Expo; no exhibits or advertising matter will be allowed to extend beyond the Exhibitor space, nor may cars be leafleted.
4. Display of non-Exhibitor promotional material including, but not limited to, signs, literature and business cards, is strictly prohibited. No Exhibitor may assign its contract for exhibit space or permit any other person or firm to use any part of such space.
5. Audio-visual demonstrations will be permitted only in those locations and in such sound and intensity as in the opinion of the Expo Producer does not interfere with the activities of neighboring Exhibitors.
6. Each Exhibitor must make provisions for the safekeeping of its goods from the time they are placed in the Exhibitor's booth until they are removed. The Expo Producer will not be responsible for or guarantee the safety of exhibit material against fire, accident, theft, or any loss whatsoever.
7. Exhibitor space will be assigned by the Expo Producer, who reserves the right to rearrange the exposition layout and/or reassign tables according to electrical and other requirements. No Exhibitor may extend their display area beyond the area assigned to them.
8. Exhibitor shall assume all responsibility for damages to its own goods and to the exposition facility and property, and shall indemnify and hold the Expo Producer and its representatives harmless from all liability that might result from any cause whatsoever, including accidents or injuries to Exhibitor, their agents, and employees. In addition, Exhibitor shall indemnify the Expo Producer and its authorized representatives against all liability resulting from negligence of Exhibitor, its agents and employees, and shall reimburse the Expo Producer for any loss or expense incurred by the Expo Producer by reason of such negligence.
9. Each Exhibitor shall have their booth completely set-up no later than 10:00 am (9:30 am at White Flint). Each booth can not be dismantled until 4:00 pm on each event day.
10. Absolutely NO LOAD-IN's or dollies/carts are to be taken through White Flint Mall glass entrance doors. All exhibitors will be notified of the specific load-in entrances via email prior to the event. Any damages caused to entrance doors will be billed to the Exhibitor.

(continued on next page)

Exhibitor

Exhibitor Agreement

Rules and Regulations

1. The Fit Solution Healthy Lifestyle Expo and Healthier You Fit Kids Expo shall be governed by the rules and regulations issued by the Expo Producer. The Expo Producer reserves the right to make final interpretation of all rules.
2. Exhibitor's table must be staffed during all regular Expo hours.
3. The Expo is limited to those persons, firms and corporations that have paid for exhibit space in the exposition facility. Exhibitors will be permitted to demonstrate products, solicit orders and distribute advertising material including business cards only from their assigned tables. No more than two (2) separate company representatives are allowed at any one time at each exhibit table between opening and closing hours of Expo. No more than one (1) company may be represented in a single booth space without express written permission of the Producer. All aisle space and parking areas belong to the Expo; no exhibits or advertising matter will be allowed to extend beyond the Exhibitor space, nor may cars be leafleted.
4. Display of non-Exhibitor promotional material including, but not limited to, signs, literature and business cards, is strictly prohibited. No Exhibitor may assign its contract for exhibit space or permit any other person or firm to use any part of such space.
5. Audio-visual demonstrations will be permitted only in those locations and in such sound and intensity as in the opinion of the Expo Producer does not interfere with the activities of neighboring Exhibitors.
6. Each Exhibitor must make provisions for the safekeeping of its goods from the time they are placed in the Exhibitor's booth until they are removed. The Expo Producer will not be responsible for or guarantee the safety of exhibit material against fire, accident, theft, or any loss whatsoever.
7. Exhibitor space will be assigned by the Expo Producer, who reserves the right to rearrange the exposition layout and/or reassign tables according to electrical and other requirements. No Exhibitor may extend their display area beyond the area assigned to them.
8. Exhibitor shall assume all responsibility for damages to its own goods and to the exposition facility and property, and shall indemnify and hold the Expo Producer and its representatives harmless from all liability that might result from any cause whatsoever, including accidents or injuries to Exhibitor, their agents, and employees. In addition, Exhibitor shall indemnify the Expo Producer and its authorized representatives against all liability resulting from negligence of Exhibitor, its agents and employees, and shall reimburse the Expo Producer for any loss or expense incurred by the Expo Producer by reason of such negligence.
9. Each Exhibitor shall have their booth completely set-up no later than 10:30 am (9:30 am at White Flint). Each booth can not be dismantled until 4:00 pm on each event day.
10. Absolutely NO LOAD-IN's or dollies/carts are to be taken through White Flint Mall glass entrance doors. All exhibitors will be notified of the specific load-in entrances via email prior to the event. Any damages caused to entrance doors will be billed to the Exhibitor.

(continued on next page)

Exhibitor

Exhibitor Agreement

Silver Spring Vendor Details & Guidelines

1. The event will be held rain or shine. Once the event has started, City Place Mall may reserve the right to close down the event for public safety reasons.
2. You must arrive no later than 10:00am and may not dismantle prior to 4:00 pm. All exhibitors must completely be set up by 10:30 am or the exhibitor table will be moved. Vendors will not be allowed to set up after 11:30am. Vehicles will have to load in at the City Place Mall loading dock entrance located on the Colesville Road side.
3. At the conclusion of the expo, your site must be cleaned. A Healthier You, Fit Kids Health & Fitness representative will conduct checkout.
4. There is parking available at the Montgomery County public parking garages. One is located across the Fenton Street side of the mall and the other is entered from Wayne Avenue.
5. Standard Booth space size is 7' deep a 7' wide.
6. Exhibitors applying for display space are not allowed to sell items from their booth.
7. Vendors are required to provide **give-a-ways** and **interactive** and engaging activities from their booth space (i.e. screenings, audio-visual multimedia displays, natural food samplings etc.).
8. The City Place Mall Health & Fitness Expo committee reserves the right to determine the space location.

Selection Process

1. Applications will be accepted immediately and will close when all spaces have been filled.
2. The Committee reserves the right to deny any application from a business or exhibitor deemed inappropriate for the Expo.
3. Please complete and return the enclosed application Registration Form.

The applicant is responsible for any loss, personal injury, death and any other damages suffered as a result of the applicants negligence. The applicant must indemnify and save harmless The Fit Solution, City Place Mall, Holy Cross Hospital, The Silver Spring Regional Center, The Gazette, Montgomery County Recreation Department and their subsidiaries, affiliates and their officers, directors, agents, employees and sponsors from any loss, cost, damage and other expenses, including attorney's fee and litigation expenses, suffered or incurred due to the applicants negligence. If requested by The Fit Solution, the applicant must defend The Fit Solution and it's partners and affiliates in any action or suit brought against The Fit Solution or it's partners or affiliates by reason of the applicant's fault or that of their agents or employees.

Please call (240) 994-5268 if you have questions or should need additional information.